

International Conference on
Global Synergy Summit-
Bridging the Disciplines in
Management, Research, Science,
Engineering, Education and Humanities
GSS-BDMRSEEH- 2024

Organized By:



JCD Institute of Business Management

(A constituent College of JCD Vidyapeeth, Sirsa)

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Editors

Prof. (Dr.) Kuldip Singh Dhindsa
Dr. Sudhanshu Gupta
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Dr. Randeep Kaur

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A.R. Research Publication

Preface

Conference world and AR Research Publication is a fast-growing group of academicians in Engineering, Sciences, and Management. A R Research Publication is also known for its fast reply and zero-error work. The conference world has organized various conferences at renowned places namely Delhi University; New Delhi, Jawaharlal Nehru University; New Delhi, PHD Chamber of Commerce and industry New Delhi, YMCA New Delhi, India International Centre New Delhi, Sri Venknteswara College of Engineering and Technology, Andhra Pradesh, Vedant Engineering Kota and many more places across the country.

We are very pleased to introduce the proceedings of the International Conference on Global Synergy Summit- Bridging the Discipline in Management, Research, Science, Engineering, Education, and Humanities were addressed by the papers presented at the conference. The level of Interest in the subject matter of the conference was maintained from previous events and over 121 suitable papers were submitted for presentation at the conference.

Papers were well represented at the conference to arouse a high level of international interest. The presented papers maintained the high promise suggested by the written abstracts and the program was chaired in a professional and efficient way by the session chairmen. The program was chaired professionally and efficiently by the session chairmen also highly gratifying, showing the high level of interest in the subject. This Proceeding provides a permanent record of what was presented. They indicate the state of development at the time of writing of all aspects of this important topic and will be invaluable to all authors in the field for that reason. Finally, it is appropriate that we record our thanks to our fellow members of the Technical Organizing Committee for encouraging participation from those areas. We are also indebted to those who served as chairmen, without their support, the conference could not have been the success that it was. We also acknowledge the authors themselves, without whose expert input there would have been no conference. Their efforts made a great contribution to its success.

About the Conference

The GSS-BDMRSEEH-2024 aims to bring together leading academic scientists, researchers and research scholars to exchange and share their experiences and research results. This conference will assemble the eminent experts to advance knowledge about innovative technologies in Management, Research, Education and Humanities and present new research findings and promote and enhance global scientific and community collaborations in synergy with other professional associations. In an increasingly volatile world, the Management, Research, Science, Engineering, Education and Humanities have become highly technology oriented and sophisticated. Management and Engineering is influencing every walk of business. It has made the world as global village. Corporatist and Educationist are adopting new strategies. Accounting standards are evolved nationally and internationally to be used in the preparation of financial statements. New financial instruments are being introduced in the capital market. There is a growing need for improving the communication skills of business executives & professionals. So we decided to discuss on the main theme of “Management, Research, Science, Engineering, Education and Humanities”.

About IARDO

International Association of Research and Developed Organization (IARDO) is a leading organization in the field of academic research activities under the banner of India Educational Charitable Trust (Regd).

International Association of Research and Developed Organization (IARDO) is an apex body that promotes and encourages commendable achievements from all over the country. The organization under conference world regularly organizes national and International level conferences with the help of its members to promote socially responsible education practices and sustainable development in economic as well social front in India.

About the College

JCD Institute of Business Management is approved by AICTE, New Delhi and affiliated to Chaudhary Devi Lal University, Sirsa, Haryana. The Institute is known for its academic dynamism & robust ethical practices focusing on innovation, continuous improvement and service orientation. Our aim is to make students industry ready by providing best of industry based academic inputs of global standards, resources, competency building activities and research. The Faculty at JCD IBM has a distinct identity of being very strong in their respective areas of specialization. We are offering the following management programs:-

- BBA - General
- MBA - Marketing Management
- MBA - Finance Management
- MBA - Human Resources Management
- MBA - Agri Business Management
- International BBA - Seneca College Canada

Messages

The purposed conference proceeding throws light on the different aspects of different areas as it includes various latest topics of numerous streams like Management, Research, Science, Engineering, Education, and Humanities. The proceeding brings together innovative ideas of domain experts, researchers, scientists, professors, industry representatives, and students from around the non-identical areas. We express our gratitude and sincere thanks to Sh. Arjun Singh Chautala (Chairman), Prof. (Dr.) Kuldip Singh Dhindsa (Director General), Dr. Sudhanshu Gupta (Registrar) for their support and mentorship for the publication of proceedings. We complement the authors of the research papers for their sincere efforts in bringing out this publication and putting all relevant information at one place in a very lucid manner. The efforts of the all committee members are praiseworthy for compiling the information and to complete all the required activities.

Dr. Harleen Kaur

(Principal, JCD, IBM)

Chief Patron

Prof. (Dr.) Kuldip Singh Dhindsa,
Director General, JCD Vidyapeeth

Chief Guest

Prof. Karam Pal Narwal

Patron

Dr. Sudhanshu Gupta
Registrar, JCD Vidyapeeth

Convener

Dr. Harleen Kaur,
Principal, JCD IBM College

Organizing Secretary

Dr. Randeep Kaur

International Keynote Speaker

Mr. Narender Chinthamu
Chief Enterprise Architect, Chief Technology Officer, MIT

Mr. Abdullahi Abubakar
Former Secretary General Department of Geography
Kaduna State University Nigeria.

National Keynote Speaker

Prof. Vipin Sharma

Technical Session-I

Prof. DP Warne

Prof. Dalbir Singh

Technical Session-II

Prof. Surinder Singh

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BDMRSEEH- 2024] organized at Jan Nayak Ch. Devilal Vidyapeeth Institute of Business
Management Vidyapeeth, Barnala Road, Sirsa – 125055. Haryana, INDIA. Total 192
papers were received for the conference and 121 papers were shortlisted by the
committee.

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Minute-To-Minute Programme

For

International Conference to be held on 26th Feb 2024 at 9:00 AM

For

JCD Institute of Management

Venue: B.Ed. Auditorium

| S. No. | Particulars | Estimated Time |
|--------|--------------------------------------------------------------------------------------|----------------|
| 1. | Registration | 09:00 AM |
| 2. | Bouquet Presentation to Chief Guest & Preside Over Guest | 10:15 AM |
| 3. | Lamp Lighting by the Chief Guest & Preside Over Guest | 10:20 AM |
| 4. | Pinning of Badges . | 10:25 AM |
| 5. | Welcome of Delegates & Theme of International Conference by Principal JCDIBM. | 10:30 AM |
| 6. | Release of Conference Souvenir by the Chief Guest. | 10:35 AM |
| 7. | Formal Welcome by Director General JCDV | 10:40 AM |
| 8. | Key Note Address by Prof. Vipin Sharma | 10:50 AM |
| 9. | Key Note Address by Prof. Abdullahi Abubakar | 11:00 AM |
| 10. | Key Note Address by Mr. Narender Chinthamu | 11:10 AM |
| 11. | Address by Chief Guest (Prof. Karam Pal Narwal) | 11:20 AM |
| 12. | Presentation of Memento to the Chief Guest & Preside Over Guest | 11:30 AM |
| 13. | Tea Break | 11:35 AM |
| 14. | Technical Session-I (Prof. DP Warne & Prof. Dalbir Singh) | 11:45 AM |
| 15. | Conference Lunch. | 1:00 PM |
| 16. | Technical Session-II (Prof. Surinder Singh & Principal's of JCDV) | 2:00 PM |
| 17. | Valedictory Session . | 2:45 PM |
| 18. | Address by Prof. Surinder Singh Kundu Valedictory Function. | 2:55 PM |
| 19. | Presentation of Certificates to Delegates by Mr. Atul Sharma | 3:00 PM |
| 20. | Report Presentation By Principal Ma'am /Feed-Back by Delegates. | 3:05 PM |
| 21. | Presentation of Mementos to the Chief Guest. | 3:15 PM |
| 22. | Vote of Thanks by Dr. Randeep kaur | 3:20 PM |
| 23. | National Anthem. | 3:25 PM |
| 24. | High Tea. | 3:30 PM |

Dr. Harleen Kaur

Principal & Convener International Conference

JCDIBM-Sirsa.